



For Immediate Release

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54th Annual Kimball Arts Festival Tickets and Passes Now Available

May 22, 2023 (***Park City, Utah***) Kimball Art Center announces 2023 Arts Festival ticket and pass details and updates for the 54th annual Festival to be held August 4-6, 2023.

Now in its 54th year, this three-day, open-air celebration of the arts is considered one of Park City's signature events and one of Kimball Art Center's most celebrated programs.

The Festival showcases the work of jury-selected artists, celebrates the many ways art connects us, and entertains guests with experiential and performance art opportunities. A directory of attending artists is scheduled for release on June 1, 2023.

What's New for 2023

- Arts Festival organizers have launched a merchandise design contest seeking entries from Utah artists. Contest submissions must be submitted by June 15, 2023. The winning artist will be notified on July 1, 2023, and awarded \$200. The winning design will be screen printed live and sold on merchandise only available at the Festival. Additional details on the merchandise design contest can be found [here](#).
- Festival organizers will increase the size of the Festival Main Stage on Heber Avenue, with performances from Fat Paw on Friday night and Pixie and the Partygrass Boys, voted Utah's best local band in 2022, on Saturday night. Additional entertainment is programmed throughout the Festival on the Main

Stage and the Wasatch Stage, located on upper Main Street in the Brewpub parking lot.

- Continuing in 2023, Festival organizers look to highlight local and emerging artists at the Festival. In addition, we have introduced an Emerging Artist Mentor program creating a mentor/mentee relationship between emerging and veteran artists.

Ticket and Pass Details

- 2023 Festival tickets are now available at kimballartsfestival.org. Daily access tickets are \$12 for adults and \$6 for kids ages 6 - 17 when purchased online. Children five and under are free.
- A Weekender Pass, offering unlimited access to the Festival plus access to the Festival's VIP Lounge with limited benefits, is available for \$85. VIP Passes, offering unlimited access to the Festival and a full suite of VIP benefits, including complimentary craft cocktails, select meals and culinary samplings, one-of-a-kind Kimball Art Center swag, plus a Red Level Kimball Art Center membership—additional programming from Park City area partners to be announced. VIP Passes are available for \$225. Weekender and VIP Pass prices increase on July 1, 2023. Daily ticket prices increase at Festival gates.
- Park City and Summit County residents, second homeowners and Main Street employees receive free admission to the Kimball Arts Festival on Locals' Night, Friday, August 4, 2023. Residents must register before arriving at the Festival gates.
- Ticket and pass details are available [here](#).

The Arts Festival, produced to connect artists and collectors, directly aligns with the mission of the organizing institution, Kimball Art Center, to connect, inspire and educate through art, which remains at the forefront of the festival experience. Visitors of all ages connect with the Kimball Art Center exhibition program through Studio on Main with experiential art activities. Children at the Festival can explore a sample of Kimball Art Center's education programming in the Creation Station, and visitors can take home customized Kimball Arts Festival apparel at the bespoke screen printing station.

Proceeds from the Park City Kimball Arts Festival allow the Kimball Art Center to provide year-round exhibitions, education, and creative events. Historically, the Arts Festival brings more than \$14 million in economic impact to the state of Utah each year. The Park City Kimball Arts Festival is supported in part by the Park City Municipal Corporation, Kimball Terrace, Zions Bank, Pendry Park City, Utah Office of Tourism, High West Distillery, B2 and Company, NewEdge Wealth, Swire Coca-Cola, Park City Chamber of Commerce, Vacasa, The YARD, Summit County Restaurant Tax, Summit County RAP tax, Gallery MAR, Summit Sotheby's

International Realty, O.C. Tanner Jewelers, Carlson Distributing, Rocky Mountain Power, Moab Brewery, and Brothers III, LLC.

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About the Kimball Art Center

Kimball Art Center (KAC) provides international quality art exhibitions and dynamic educational opportunities for the citizens of Park City, Summit County, Wasatch County, and the region's many visitors. KAC introduces visitors to the artistic process through its educational programs and gives insight into the many layers of creativity with its exhibition and event programs. Art is a catalyst for growth that allows an outlet for reflection, fosters new ways of thinking, and encourages compassion and connection. Kimball Art Center is committed to the fundamental American principles of expression and open engagement.

Art is a universal language that provides an opportunity for cross-cultural dialogue. We see our role as a vital component of civic life for residents in our area and serve as a stimulant for creativity and community dialogue aiming to energize Park City's vibrant arts community. Founded in 1976 by Bill Kimball, the Kimball Art Center is one of the region's oldest creative non-profit organizations.